

July 17, 2025

PROPOSAL TO UPDATE WWW.CLIMATEACTIONICOS.MOS.ORG

The tender sets out the scope, deadlines and cost of the work to update the www.climateactionicos.mos.org website to the Wordpress 2025 (v. 6.8) platform. Our approach draws on 15 years of experience in the field, innovative technologies and AI capabilities to create a user-friendly working environment for the webmaster and a visually appealing design. Your website is your mission's window — show it care and purpose.

PROBLEM STATEMENT

The current page is visually unattractive. It is built on the webflow.com platform, which makes it difficult and expensive to add the necessary features. The site is hosted in a Webflow environment, which is costly and inconvenient.

SOLUTION

Our solution is to migrate your website to the Wordpress 2025 (v 6.8) platform. We're adding a new user-friendly design to the standard Wordpress, as well as add-ons (plugins) to make it easier to add and translate content with AI. This site can be easily installed on an organisation's existing server, which is cheaper and easier to maintain.

LIST OF ADD-ONS

1. Event calendar
2. Automatic translation using AI
3. Intranet (memberzone) for up to 300 users for hosting documents and gallery.
4. Open Graph Protocol for integration with social media.
5. Sitemap for better SEO,
6. A comprehensive user manual.
7. Short training via web-conference.

FINANCIAL SUMMARY

Because we use open source (free) software, updating the site and adding new features is 30-80% cheaper than using proprietary software. This will significantly reduce the cost of monthly maintenance and upkeep of the site. The only regular fixed cost is the use of AI-based machine translation.

Project prices by phase and annexes and a possible timetable are attached on the next page.

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Task	Max timeframe	Price €
Creating a suitable design and coordinating it with the client (according to the icomos.org general page).	2 d	€ 150,00
Creation of a test environment where the client can monitor the development of the page so that the existing page can continue to operate.	1 d	€ 50,00
Repurposing existing material from the current platform (from Webflow)	1 d	€ 50,00
Creating a news section	1 d	€ 50,00
Creating an events calendar and linking it to the news section so that only news related to the event appears in the calendar, but not news on other topics.	2 d	€ 250,00
Add AI-based automatic translation for 2-3 languages. Autotranslated texts will not be made public until they have been reviewed by an editor.	2 d	€ 200,00
Intranet installation and setup (memberzone)	2 d	€ 300,00
Installing the Open Graph Protocol. Allows websites to determine how their content is displayed when it is shared on social media (e.g. Facebook, LinkedIn, X, etc.).	1 d	€ 50,00
Creation of a user manual and a short training session for 1-2 users via web conference.	2 d	€ 250,00
Preparing a new page for migration from a test server to an existing server.	1 d	€ 75,00
Subtotal	15 days	€ 1 425,00
Academic or charity discount -20%		€ 285,00
TOTAL		€ 1 140,00
Additional works not specified in the offer and maintenance if necessary	1 h	€ 30,00